



FOR IMMEDIATE RELEASE

Virtual Kuala Lumpur Sells for \$1288 U.S. Dollars

Weblo.com Ignites Digital Land Rush in Asia

MONTREAL (June 22, 2007) – The worldwide land grab continues in Asia as people rush to purchase states and cities at Weblo.com. Weblo is the only parallel universe based on real properties, cities and states. Weblo has sparked a virtual real estate boom around the world. California sold for \$53,000, Queensland Australia sold for \$6351 and now the Kuala Lumpur in Malaysia has sold for \$1288 in real money.

Major cites and properties around the world have sold and resold for profit. Over 9000 cities have sold worldwide. The virtual mayor of Seattle sold his city for \$2000 after buying it for \$40 from Weblo. Many other mayor have sold for profit.

Now England is for Auction: www.weblo.com/england

“It’s like Monopoly on steroids. Every property, city and state and now our first country is for sale at Weblo.com,” says Rocky Mirza, CEO and co-founder of Weblo.com.

Weblo.com has been compared to Second Life but that game is based on the sale of fantasy islands. Weblo is the only virtual world where every real city, state and property is for sale. Members attract traffic to their Weblo.com websites with compelling content including photo galleries, forums, polls and videos. Members profit from hits and advertising revenue generated from their sites. City and State owners earn a percentage of all transactions within their territories.

Influential Investors

Weblo.com is backed by Internet and social networking visionaries including Richard Rosenblatt the co-founder, chairman and CEO of Demand Media and the former Chairman of MySpace.com and CEO of parent company InterMix; Fred Harman, the managing partner of Oak Investment; Matt Hill, the chairman and founder of eForce Media; and William Woodward, the managing director and founder of Anthem Venture Partners.

About Weblo.com

Weblo is a parallel universe that is the only virtual world based on the real world. Virtual replicas of real cities, states, properties, domains and celebrities are owned and managed by members. Members have fun and make money as they create sites, buy and sell assets and rate each other while connecting to family, friends and communities around the world. Members earn real money via hits, internet ads and by selling or auctioning assets for a profit. Headquartered in Montreal, Weblo.com was co-founded by Chief Executive Officer Rocky Mirza. To learn more about the Weblo experience, visit www.weblo.com.

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